

# **BAY ADAPT**

REGIONAL STRATEGY FOR A RISING BAY

Leadership Advisory Group Meeting  
July 31, 2020

# Kuleana

*One's personal sense of  
responsibility*

*I accept my responsibilities, and I  
will be held accountable*

# Leadership Advisory Group (I)



Ana Alvarez  
Deputy General Manager  
East Bay Regional Parks



Tessa Beach  
Chief, Environmental Sections  
USACE San Francisco District



David Behar  
Climate Program Director  
SFPUC/ BayCAN



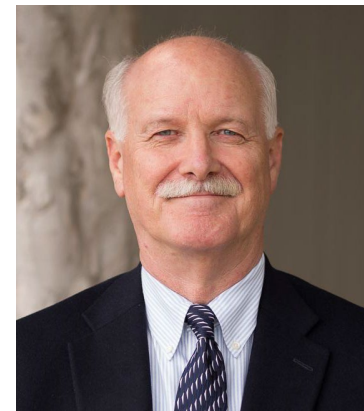
Allison Brooks  
Executive Director  
BARC



Amanda Brown-Stevens  
Executive Director  
Greenbelt Alliance



Paul Campos  
Sr. Vice President  
Building Industry Association



Warner Chabot  
Executive Director  
San Francisco Estuary Institute



John Coleman  
CEO  
Bay Planning Coalition

# Leadership Advisory Group (II)



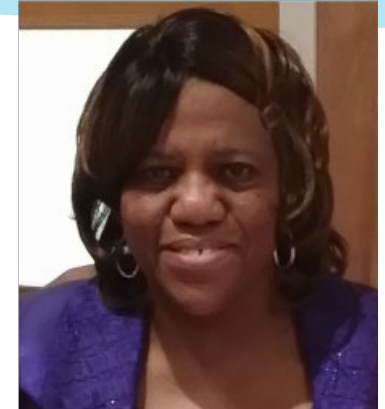
Julio Garcia  
Program Director  
Nuestra Casa



Ms. Margaret Gordon, Executive  
Director, West Oakland  
Environmental Indicators Project



Debra Gore-Mann (*invited*)  
Executive Director  
Greenlining Institute



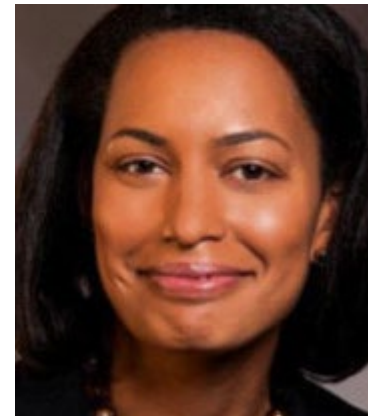
Terrie Green  
Executive Director  
Shore Up Marin City



Anne Halsted  
Vice Chair  
BCDC



Alicia John-Baptiste  
Executive Director, SPUR



Melissa Jones  
Executive Director, BARHII



David Lewis  
Executive Director  
Save the Bay



# Leadership Advisory Group (III)



Mark Lubell  
Professor  
UC Davis



Therese McMillan  
Executive Director  
MTC/ABAG



Mike Mielke  
Sr. Vice President  
Silicon Valley Leadership Group



Michael Montgomery  
Executive Officer  
SF Water Board



Barry Nelson  
Commissioner  
BCDC



Sheridan Noelani Enomoto  
Organizer  
Greenaction



David Pine  
San Mateo County Supervisor  
SFBRA Chair



Erika Powell  
Chair, CHARG

# Leadership Advisory Group (IV)



Bruce Riordan, Director  
Bay Area Climate  
Adaptation Network



Sam Schuchat  
Executive Director  
State Coastal Conservancy



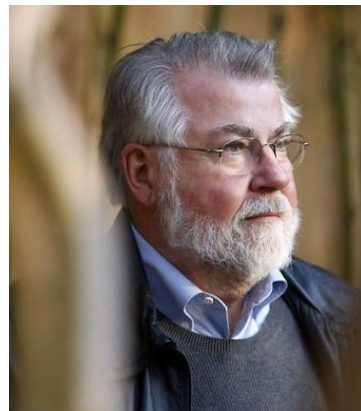
Caitlin Sweeney  
Executive Director  
SF Estuary Partnership



Laura Tam  
Program Officer  
Resources Legacy Fund



Tony Tavares  
District 4 Director  
CalTrans



Will Travis  
Independent Consultant



Zack Wasserman  
Chair, BCDC



Jim Wunderman  
President, Bay Area Council

# Agenda

## Meeting Focus

Learn about and provide direction to Working Groups on Actions for Joint Platform

Time	Item	
10:00	Welcome	BCDC Chair Zack Wasserman
10:05	Introductions and Kuleana Check-In ~ responsibility	Nahal Ghoghaie, BCDC
10:15	Review Agenda Technology Review Working Agreements	Facilitator Gina Bartlett, CBI
10:20	Where are we in the process? What we hope to do today?	Jessica Fain, BCDC Director of Planning
10:25	Review Topic Areas and Potential Framework for Joint Platform Developed to Date	Dana Brechwald, BCDC and Working Group Chairs Phoenix Armenta, John Coleman, Erika Gomez-Powell, Jack Liebster, Jeremy Lowe, & Caitlin Sweeney
10:50	Discussion & Survey – <i>What should the Joint Platform be? How can the Joint Platform add real value to the Bay Area on rising sea level?</i>	Leadership Advisory Group
11:50	Next Steps and Wrap Up	Gina Bartlett

# Tech + Working Agreements



“Raise Zoom Hand” to  
Contribute (Phone - \*9)



Please MUTE always  
(Phone - \*6)



Please remind us who  
you are before you  
speak



Chat Box for tech  
questions, links;  
audience to share ideas

## **Tech Support**

Maggie Osthues

Gina Bartlett (text 415-  
271-0049)



All ideas and points of view have  
value



Dialogue over debate through  
mindful listening



Take space, make space



Assume positive intent



Acknowledge difference between  
intent and impact



# Purpose

Develop and adopt a regional, consensus-driven strategy that lays out the actions necessary to adapt the Bay Area to rising sea level to protect people and the natural and built environment

# Bay Adapt Components

**1. Develop  
Guiding Principles** +  
*for Bay Area  
adaptation to rising  
sea levels*

**2. Develop a  
Joint Platform** +  
*of shared  
priority actions*

**3. Adopt the  
Joint Platform**  
*by committing to  
act and act  
together*

# Guiding Principles



**Practice Inclusive, Community-Led Governance and Decision Making**



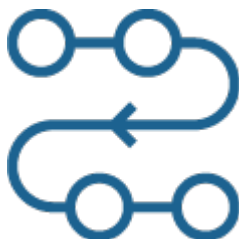
**Support Socially Vulnerable Communities**



**Solve Collaborative Problems Together**



**Go Green Where Appropriate**



**Don't Hold Back Early Movers but Play the Long Game**



**Pick the Right Strategy for the Right Place at the Right Time**

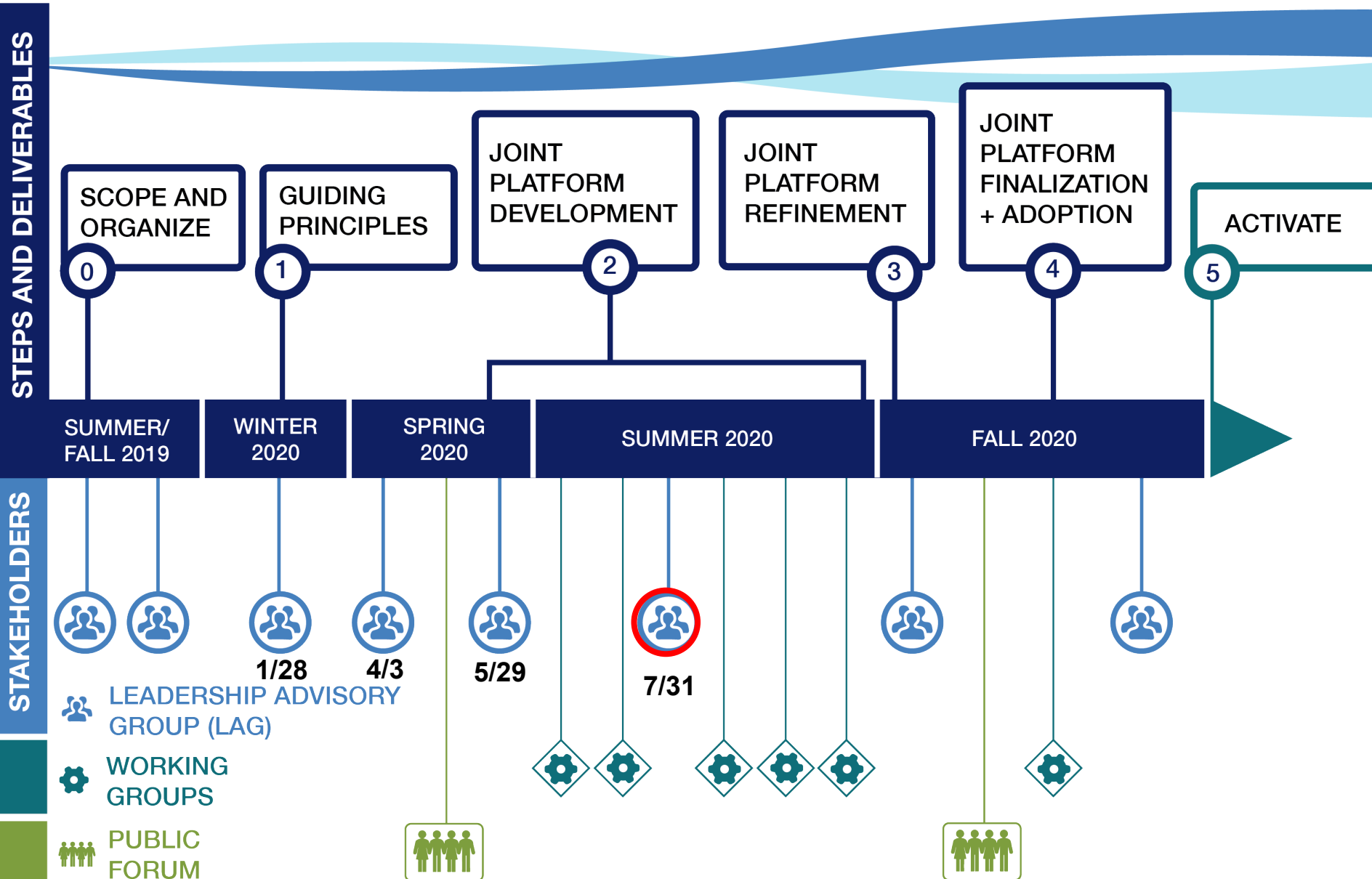
# What is a Joint Platform?

A roadmap, comprised of actions, for coordinated Bay Area sea level rise adaptation:

- 10 - 15 actions (2 pages each)
- Co-owned, co-created, co-implemented
- Short and Long Term
- Low Hanging and Ambitious
- Who, What, Why, Where When, How



# Phases and Deliverables



# Outreach & Engagement

- Monthly Email Blasts (700+) & Website Updates
- EJ Caucus
- Youth Education program (Fall)
- Ad Hoc Briefings with local gov't and elected officials:
  - BayCAN Regional Meeting (84 attendees)
  - Marin BayWAVE Steering Committee
  - SPUR/San Francisco Waterfront Committee
  - BARC Governing Board

## Get Updates

 Join the Bay Adapt list

## Events

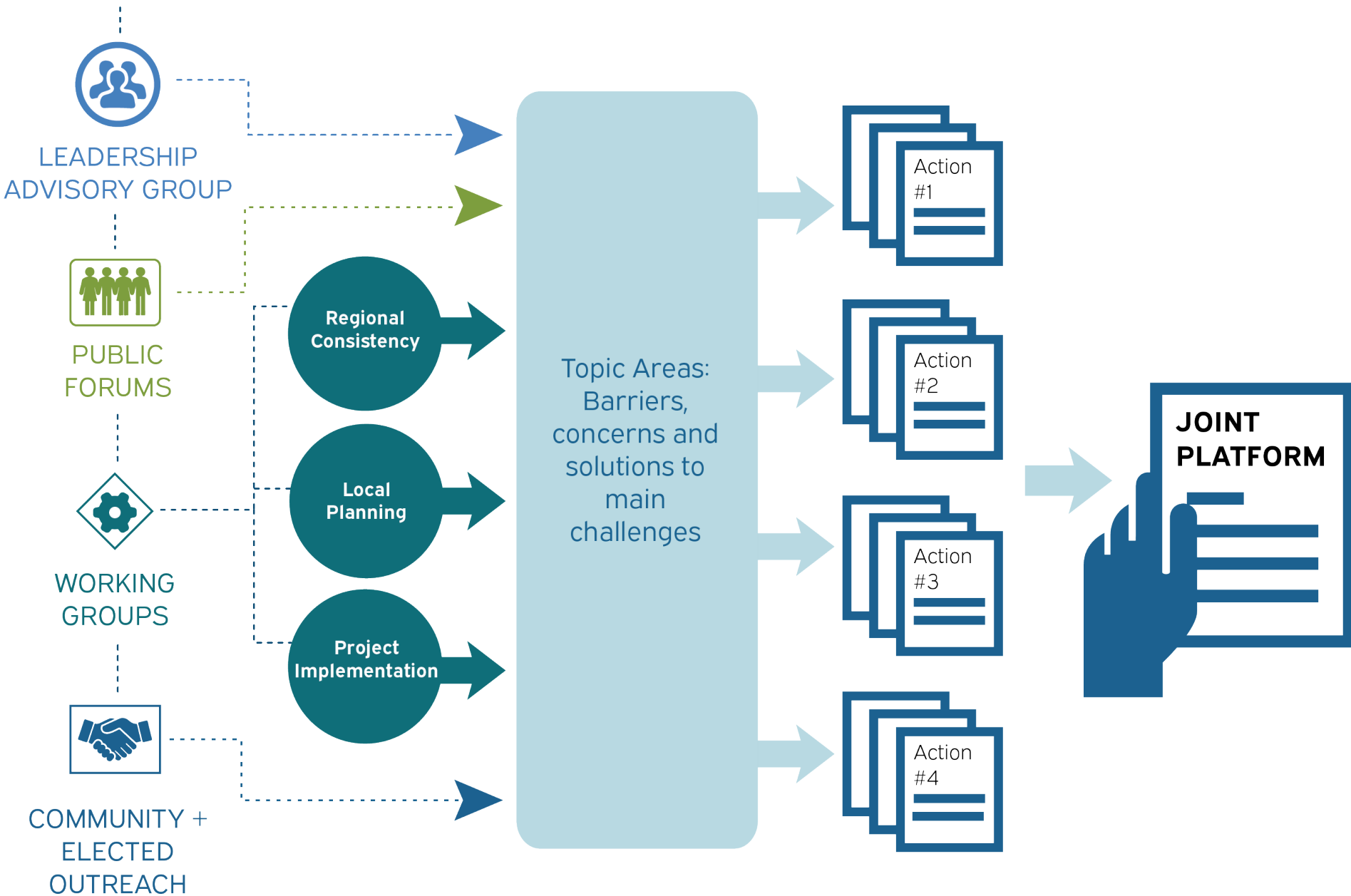
 View Events

## Meet the Bay Adapt EJ Caucus Best Practices and Lessons Learned from the Frontlines



# Bay Adapt Process

## JOINT PLATFORM DEVELOPMENT





## Bay Adapt Working Groups

### Regional Consistency

What are the necessary steps to ensure that Bay Area jurisdictions plan together toward shared regional outcomes?

### Local Planning

How can we support local adaptation planning in a way that is consistent and accessible to resource-constrained local jurisdictions?

### Project Implementation

How can we expedite the delivery of high-quality adaptation projects?

# Regional Consistency Key Takeaways

**John Coleman, Bay Planning Coalition**  
**Caitlin Sweeney, San Francisco Estuary Partnership**

Need for a unifying regional vision/framework:

- Development of vision/framework must include all voices
- Coordinate existing processes
- Identify regional priority projects and ensure local projects meet regional goals
- Should be sufficiently long term

# Local Planning Key Takeaways

## Jack Liebster, Marin County Phoenix Armenta, West Oakland Environmental Indicators Project

- **Local Government Role**
  - Local planning and action is the core of effective Bay Area adaptation.
- **Centering the Community**
  - A more community-centered local planning approach should be encouraged and supported
- **Critical Regional Support**
  - Specific modelling, data and technical support is best done at the regional level
- **Government and Community Capacity**
  - There is a lack of staff and community capacity in sea level rise planning and a string need for co-education or staff and the public.
- **Centering the Voices of Frontline Communities in Decision Making**
  - Historically marginalized groups are lacking representation and there is a need to build trust and relationships with community partners.
- **Community Concerns in Planning Outcomes**
  - Funding for proper community engagement is needed as well as an inter generational approach to planning.

# Project Implementation Key Takeaways

**Jeremy Lowe, San Francisco Estuary Institute**  
**Erika Powell, USACE**

- Environmental Justice and Public Engagement
- Contamination
- Multi-benefit projects
- Pilot projects
- Coordination and Community Engagement
- Permitting
- Construction
- Whole-life costs



# Environmental Justice



## Environmental Justice Consortium

### **Support an Environmental Justice Consortium to Empower and Expand Community-Led Adaptation**

*Example: Support and expand the Resilient Communities Initiative to fill the role of a EJ Consortium*

## Inclusive Planning

### **Increase Government's Inclusion of Community Voices in Adaptation**

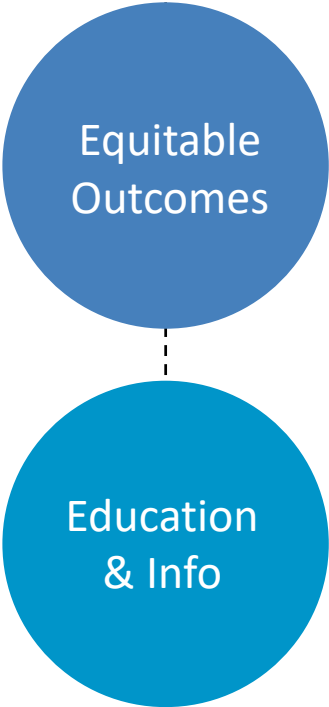
*Example: Create a transparent decision-support structure where stakeholders recognize their interests and goals in a community-driven process*

## Community Leadership

### **Empower the Community to Lead Adaptation Decision-Making**

*Example: Fund CBOs to think about what resilience means to them, develop partnerships, develop strategies*

# Environmental Justice (2)



Equitable  
Outcomes

## **Ensure Equitable Outcomes in all Adaptation Actions**

*Example: Use OPR's Equity Checklist (or other local checklist) for all projects; work with EJ Caucus to evaluate and track process and outcomes*

Education  
& Info

## **Provide Transparent Information and Education to the Community and Empower the Community to Educate Government**

*Example: Put impacted community members on advisory committees and in ongoing groups so that the info can get back to the rest of the community members*

# Local-Regional Adaptation



## Local-Regional Adaptation Consortium

### **Develop a Local-Regional Adaptation Consortium to Coordinate Sea Level Rise Response**

*Example: Create a consistency framework/authority that is tied to funding/planning/policy*

## Regional Vision

### **Establish a Long-Term Bay Area Vision to Guide Adaptation Planning and Decision-Making**

*Example: Develop a unifying vision for adaptation that includes community engagement to capture region-wide community voices; develop guiding principles based on this vision.*

## Integrated Planning

### **Expand Regional Planning and Integrate Local Plans with Neighbors and the Region**

*Example: Create and support development of coastal adaptation plans that conform to regional vision/goals for every OLU*

# Local-Regional Adaptation (2)

Permitting,  
Design and  
Construction

## **Streamline and Enhance Permitting Processes and Design Construction Standards to Facilitate Project Implementation**

*Example: Link the BRRIT (for example) to other existing mandated, expandable plans and permits.*

Funding

## **Coordinate, Advocate for, and Expand Funding and Financing for Adaptation Plans and Projects**

*Example: Consistently allocate Cap & Trade funds to Adaptation. Establish baseline funding for each City and County based upon SLR impact measure*

Legislative  
Agenda

## **Engage, Empower, and Coordinate Elected Officials to Advocate Locally, in Sacramento, and in Washington**

*Example: Ensure that state and federal funding is allocated according to regional model/plan and is flexible enough to pay for a wider variety of funding needs, such as supporting CBOs.*



# Data, Science and Technical Support



## Technical Consortium

**Develop a Data and Technical Assistance Consortium to Enhance Data and Science Transparency and Ease**

*Example: Consolidate data hosting at regional level, including links to other organization's data portal and support staff*



## Access to Data

**Expand, Amplify, and Facilitate Community, Local, and Regional Data and Analysis**

*Example: Consistent and updateable local and regional flood mapping data*



## Technical Assistance

**Provide Technical Assistance to Communities, Cities, and Counties**

*Example: Build a common approach and tool to evaluate ecosystem services - consistent methodology to prioritize green in the right way.*

# Local and Project Support

## Local Plan Alignment

**Align and Streamline Local Planning Processes and Documents**  
*Example: Integrate adaptation planning into other General Plan Elements when the whole general plan is updated*

## De-Siloing Local Adaptation

**Rethink Local Governance Structures to Enhance Adaptation**  
*Example: Form interdepartmental adaptation committee and recruit more widely across departments for these meetings*

## Complex Projects

**Organizing and Advancing Complex Project Planning and Implementation**  
*Example: Establish JPAs as needed; establish group Charters to define roles*

# Guiding Principles (2)



**Practice Inclusive, Community-Led Governance and Decision Making**



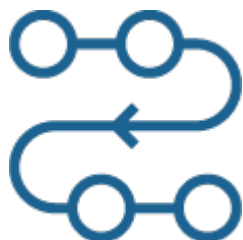
**Support Socially Vulnerable Communities**



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# Discussion Questions

What should the Joint Platform be? How can the Joint Platform add real value to the Bay Area on rising sea level?

- Deep vs. Broad
- Non-starters / must-haves
- Addressing Equity

## Next Steps

- Next LAG meeting: October (TBD)
- Working Groups incorporate feedback from today to narrow actions to form the Joint Platform
- 2<sup>nd</sup> Public Forum (Fall, TBD)
- Present to BCDC – Aug 20
- Present to Bay Area Regional Collaborative (BARC) Governing Board – Sept 18