

BAY ADAPT

REGIONAL STRATEGY FOR A RISING BAY

Leadership Advisory Group Meeting
June 21, 2021

Leadership Advisory Group (I)



Ana Alvarez
Deputy General Manager
East Bay Regional Parks



Tessa Beach
Chief, Environmental Sections
USACE San Francisco District



David Behar
Climate Program Director
SFPUC/ BayCAN



John Bourgeois
Deputy Officer
Valley Water/ Chair, CHARG



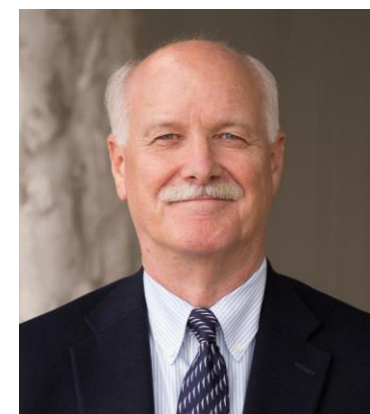
Allison Brooks
Executive Director
BARC



Amanda Brown-Stevens
Executive Director
Greenbelt Alliance



Paul Campos
Sr. Vice President
Building Industry Association



Warner Chabot
Executive Director
San Francisco Estuary Institute

Leadership Advisory Group (II)



John Coleman
CEO
Bay Planning Coalition



Dina El-Tawansy
District 4 Director
CalTrans



Tian Feng
District Architect
BART



Julio Garcia



Amy Hutzel
Deputy Director
State Coastal Conservancy



Ms. Margaret Gordon, Executive
Director, West Oakland
Environmental Indicators Project

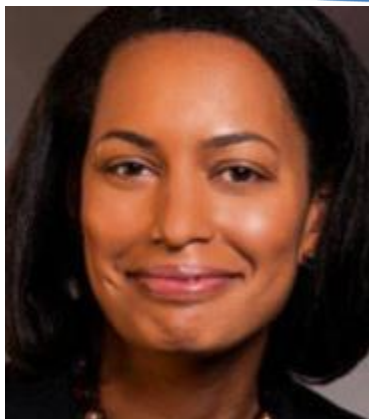


Terrie Green
Executive Director
Shore Up Marin City



Alicia John-Baptiste
Executive Director, SPUR

Leadership Advisory Group (III)



Melissa Jones
Executive Director, BARHII



David Lewis
Executive Director
Save the Bay



Mark Lubell
Professor
UC Davis



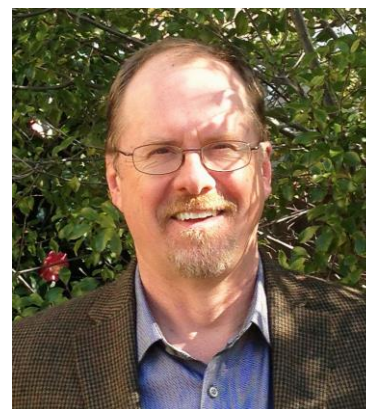
Therese McMillan
Executive Director
MTC/ABAG



Mike Mielke
Sr. Vice President
Silicon Valley Leadership Group



Michael Montgomery
Executive Officer
SF Water Board



Barry Nelson
Commissioner
BCDC



Sheridan Noelani Enomoto
NorCal Resilience Network

Leadership Advisory Group (IV)



David Pine
San Mateo County Supervisor
SFBRA Chair



Erika Powell
Project Manager
USACE



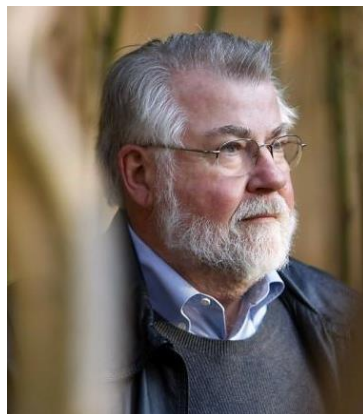
Bruce Riordan, Director
Bay Area Climate
Adaptation Network



Caitlin Sweeney
Executive Director
SF Estuary Partnership



Laura Tam
Program Officer
Resources Legacy Fund



Will Travis
Independent Consultant



Zack Wasserman
Chair, BCDC



Jim Wunderman
President, Bay Area Council

Agenda

Meeting Focus

- Share **insights and refinements** as a result of **outreach**, focus groups, and subcommittee meetings
- Seek **concurrence that Joint Platform 2.0** is ready to advance
 - **public outreach** in summer, including a public forum, feedback period, and briefings
 - **implementation planning**

Time	Item
3:00	Welcome
3:05	Review Agenda Tech + Working Agreements
3:10	Engagement and the Joint Platform 2.0
3:45	Small and Large Group Discussion and Feedback on the Joint Platform
4:45	Next Steps and Wrap Up

Tech + Working Agreements



“Raise Zoom Hand” to
Contribute (Phone - *9)



Please MUTE always
(Phone - *6)



Please remind us who you
are before you speak



Chat Box for tech questions,
links; audience to share
ideas

Tech Support

Rachel Cohen or Gina Bartlett
(text 415-271-0049)



All ideas and points of view have
value



Dialogue over debate through
mindful listening



Take space, make space



Assume positive intent



Acknowledge difference between
intent and impact

RENAME for Breakout Rooms

Choose a Breakout Room

LAG Members

- [1-EJ] Environmental Justice Caucus
- [2-Bus] Business
- [3-NGO] Non-governmental Organizations and Institutes
- [4-Gov] Agencies

GUESTS and FRIENDS of the LAG

- [5-Friend] Friends of the LAG

RENAME YOURSELF

- Later today, we will have breakout discussions by stakeholder interest group
- Please “**rename**” yourself by preferred breakout
 - VIDEO : Click on 3 Dots on top right of your video
 - PARTICIPANT LIST : Right Click on your name
- [3-NGO] Gina Bartlett, CBI

What is Bay Adapt?



A regional, consensus-driven strategy that lays out the actions necessary to adapt the Bay Area to rising sea level to protect people and the natural and built environment

Bay Adapt Components

**1. Develop
Guiding Principles** +

*for Bay Area
adaptation to rising
sea levels*

**2. Develop a
Joint Platform** +

*of shared
priority actions*

**3. Adopt the
Joint Platform**

*by committing to
act and act
together*

Guiding Principles



Support socially vulnerable communities



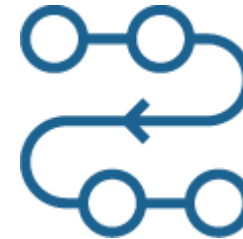
Put nature first whenever possible



Solve multiple problems together



Practice inclusive, community-led governance and decision-making



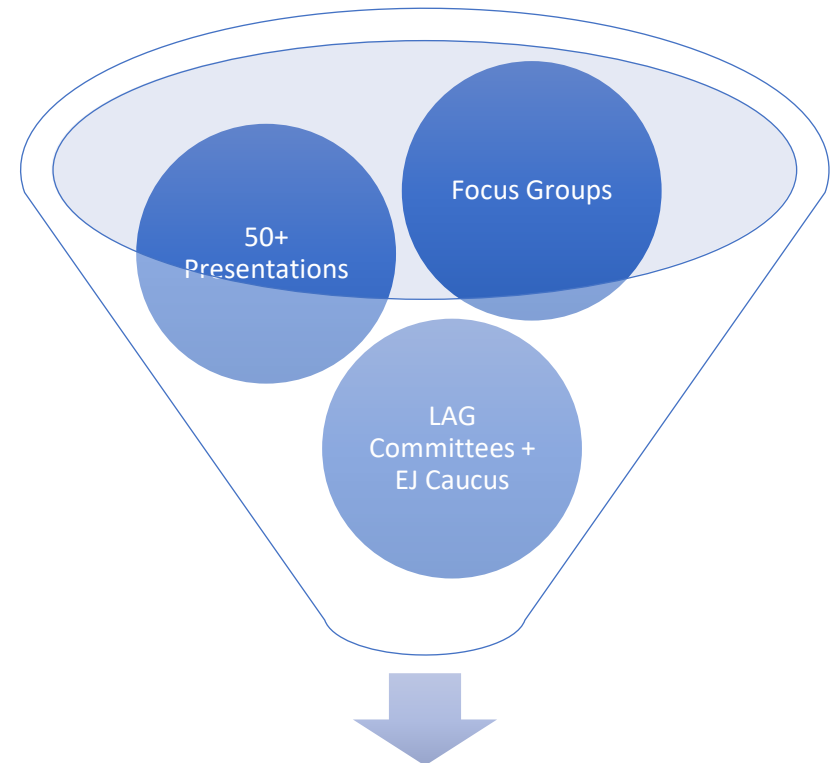
Support existing efforts but plan for the long term



Pick the right strategy for the right place at the right time

Engagement Overview

- Met with **LAG outreach** subcommittee
- **10 focus groups** with key audiences (frontline community, elected officials, local government, business, environment)
- Over **50 presentations** to boards, orgs, and groups
- **LAG Subcommittee** on Joint Platform



Joint Platform 2.0

Joint Platform LAG Subcommittee

Phoenix Armenta, *West Oakland Environmental Indicators Project*

David Behar, *City and County of San Francisco; BayCAN*

Allison Brooks, *Bay Area Regional Collaborative*

John Coleman, *Bay Planning Coalition*

Adrian Covert, *Bay Area Council*

Laura Feinstein, *SPUR*

Xavier Fernandez, *Bay Area Regional Water Quality Control Board*

Julio Garcia, *Nuestra Casa*

Michael Germeraad, *MTC/ABAG*

Vinita Goyal, *Bay Area Regional Health Inequities Initiative*

Rachael Hartofelis, *MTC/ABAG*

Jack Liebster, *Marin County*

Jeremy Lowe, *San Francisco Estuary Institute*

Mark Lubell, *UC Davis*

Erika Powell, *U.S. Army Corps of Engineers*

Stuart Siegel, *San Francisco Bay National Estuarine Research Reserve*

Caitlin Sweeney, *San Francisco Estuary Partnership*

Sonoma County Planning Directors • **Dec 2020**

Jan 2021 • Napa Flood Control District

Marin SLR Executive Steering Committee • **May 2020**

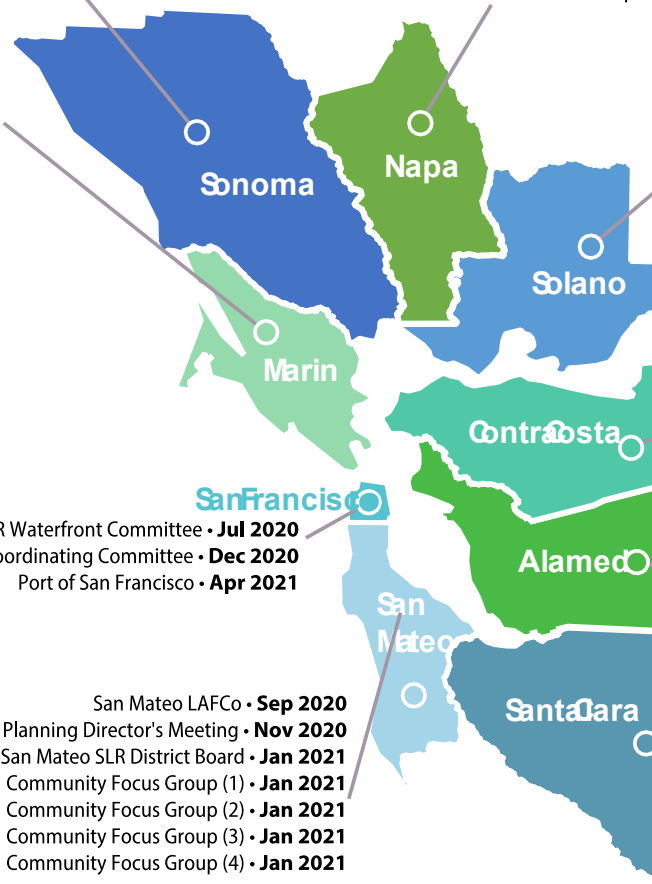
Marin County Planning Director's Meeting • **Jan 2021**

Marin County Bay Wave Steering Committee • **Jan 2021**

Marin County Council of Mayors and Councilmembers • **Jan 2021**

Feb 2021 • Community Focus Group

Feb 2021 • Diablo Water District



Oct 2020 • Contra Costa Planning Director's Meeting

Nov 2020 • Alameda County Planning Director's Meeting

Dec 2020 • ACCMA

Dec 2020 • Alameda County Mayor's Office

Jan 2021 • Hayward Area Shoreline Planning Agency Board

Nov 2020 • Cities Association of Santa Clara County

Jan 2021 • SCCAPO

SPUR Waterfront Committee • **Jul 2020**
SLR Coordinating Committee • **Dec 2020**
Port of San Francisco • **Apr 2021**

San Mateo LAFCo • **Sep 2020**
County Planning Director's Meeting • **Nov 2020**
San Mateo SLR District Board • **Jan 2021**
Community Focus Group (1) • **Jan 2021**
Community Focus Group (2) • **Jan 2021**
Community Focus Group (3) • **Jan 2021**
Community Focus Group (4) • **Jan 2021**

Regional

- BayCAN Bay Adapt (1) • **Jul 2019**
- CHARG Forward Forum • **Oct 2019**
- State of the Estuary • **Oct 2019**
- BayCAN Bay Adapt (2) • **Feb 2020**
- CHARG Steering Committee • **Feb 2020**
- BCDC Commission (1) • **Mar 2020**
- Bay Planning Coalition Summit • **Jun 2020**
- BCDC Commission (2) • **Aug 2020**
- BARC (1) • **Sep 2020**
- Environmental Groups • **Nov 2020**
- SFEP Implementation Committee • **Nov 2020**
- MYN Apocalyptic Resilience Youth Conference • **Nov 2020**
- BCDC Commission (3) • **Nov 2020**
- NorCal Resilience Network Meeting • **Nov 2020**
- Business Focus Group • **Jan 2021**
- BayCAN Local Government Focus Group • **Jan 2021**
- Education Working Group • **Feb 2021**
- Environment Focus Group • **Feb 2021**
- BCDC Commission (4) • **Mar 2021**
- San Francisco Water Board • **Mar 2021**
- BPC Waterfront Sustainability Group • **Mar 2021**
- BARC Executive Director/Deputy Director Meeting • **May 2021**

State/National

- BIPOC Climate Leaders • **Nov 2020**
- ULI National Resilience Summit • **Dec 2020**
- RAE Summit • **Oct 2020**
- UCI Conference • **Mar 2021**

Outreach Around the Region

What we Heard:

“Too much process... what are the outcomes?”

“What’s in it for me? Where do I fit into this whole thing?”

“Where is the bay and its ecosystems and habitats in all this?”

“... get to the point! Too much jargon, too long. Oh, but don’t be too generic.”

“We need to act NOW on proposed legislation and funding!”

“Where are frontline communities in all this?”

“I can’t commit to this without knowing the details”

“How can we balance adaptation with job and housing growth?”

Community Focus Groups

East Palo Alto

Hosts: Nuestra Casa, BARHII, BCDC

Format: 4 evening sessions with Nuestra Casa EJ Parent Academy cohorts

Participants:

- African American Cohort: 7
- Pacific Islander Cohort: 8
- Latino Cohort: 20

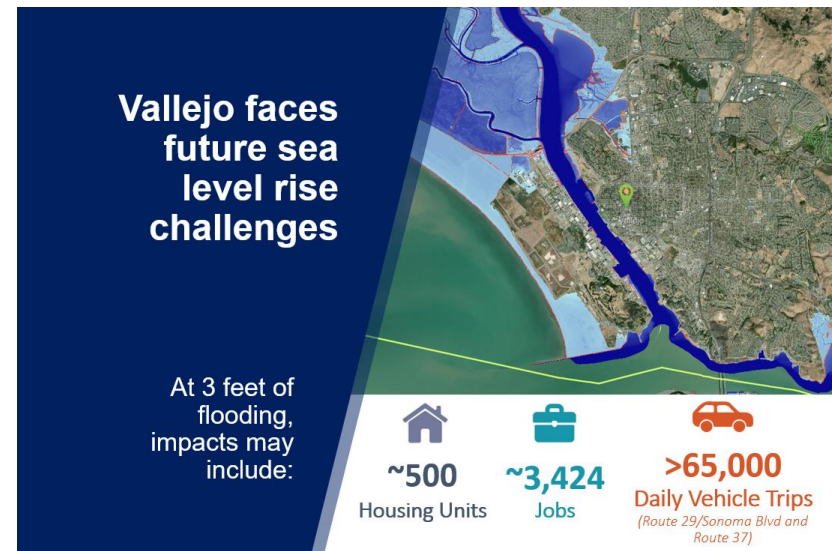


Vallejo

Hosts: BARHII, Vallejo Housing Justice Coalition, BCDC, WB

Format: Small Group Discussion with Vallejo Housing Justice Coalition Cohort

Participants: 8



Major Changes to the JP (1)

- New accessible intro language about protecting, preserving and honoring the Bay's physical and social diversity
- Stronger narrative about the urgency and why we need to come together to act now.
- Description of Focus Groups

Working with communities.

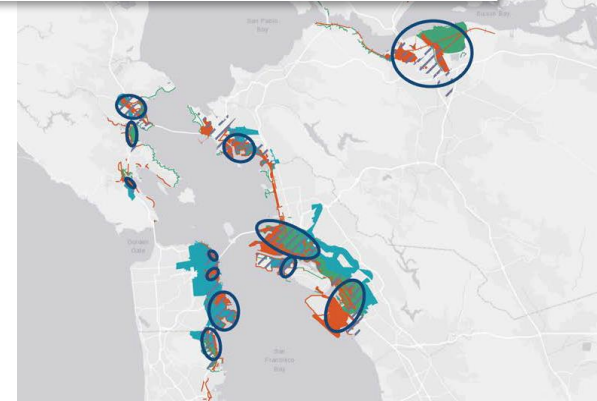
Recognizing the critical importance of community voices and perspectives on the development of the Joint Platform, the Bay Adapt team partnered with Nuestra Casa in East Palo Alto and Vallejo Housing Justice Coalition in Vallejo to conduct a series of community focus groups. Community members were introduced to flooding issues specific to their communities, proposed actions in the Bay Adapt joint platform, and invited to share their experiences, concerns, and priorities for their communities. In East Palo Alto, community voices were represented by African American, Pacific Islander, and Latinx cohorts, while in Vallejo, community voices were represented by residents involved in a range of local organizations such as housing, climate change, environmental justice, and others. Bay Adapt recognizes that these community meetings provided an essential first step in building trust with communities, and that continued participation and partnerships must continue to occur to advance equitable adaptation outcomes for the region.



Nuestra Casa's Parent Academy provides programs for community members and has begun Environmental Justice community trainings. Photo by Nuestra Casa.

Getting ready for sea level rise

The Bay is rising. The time to act is now.

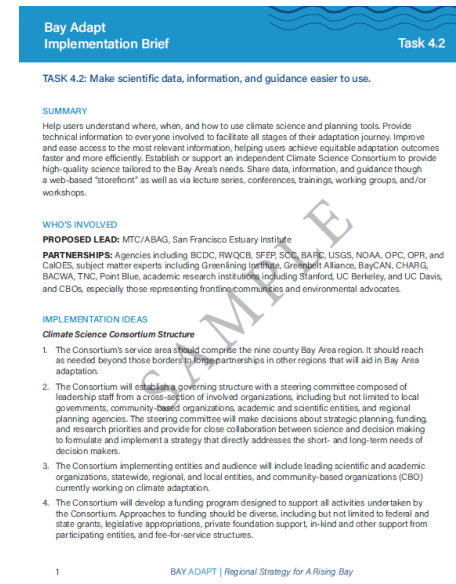


Where do we start?

Preserving what we care about.

Major Changes to the JP (2)

- Major reorganization and streamlining
- Refinement of major ideas to be clearer and more direct
 - Details in “implementation briefs” to keep size digestible
- Description of equity, environmental, economic benefits of each action
- “Ideas for the Bay”



Ideas for the Bay Area

As part of the Islais Creek Adaptation Strategy, the San Francisco Planning Department developed a magazine, *I Am Islais*, that provided a platform for residents and stakeholders to speak about sea level rise in the neighborhood and how it would affect their lives. Platforms like these allow residents to have their voices heard.

ACTION 2 BENEFITS



Elevates frontline community members as key decision-makers and compensates them for their time and expertise.

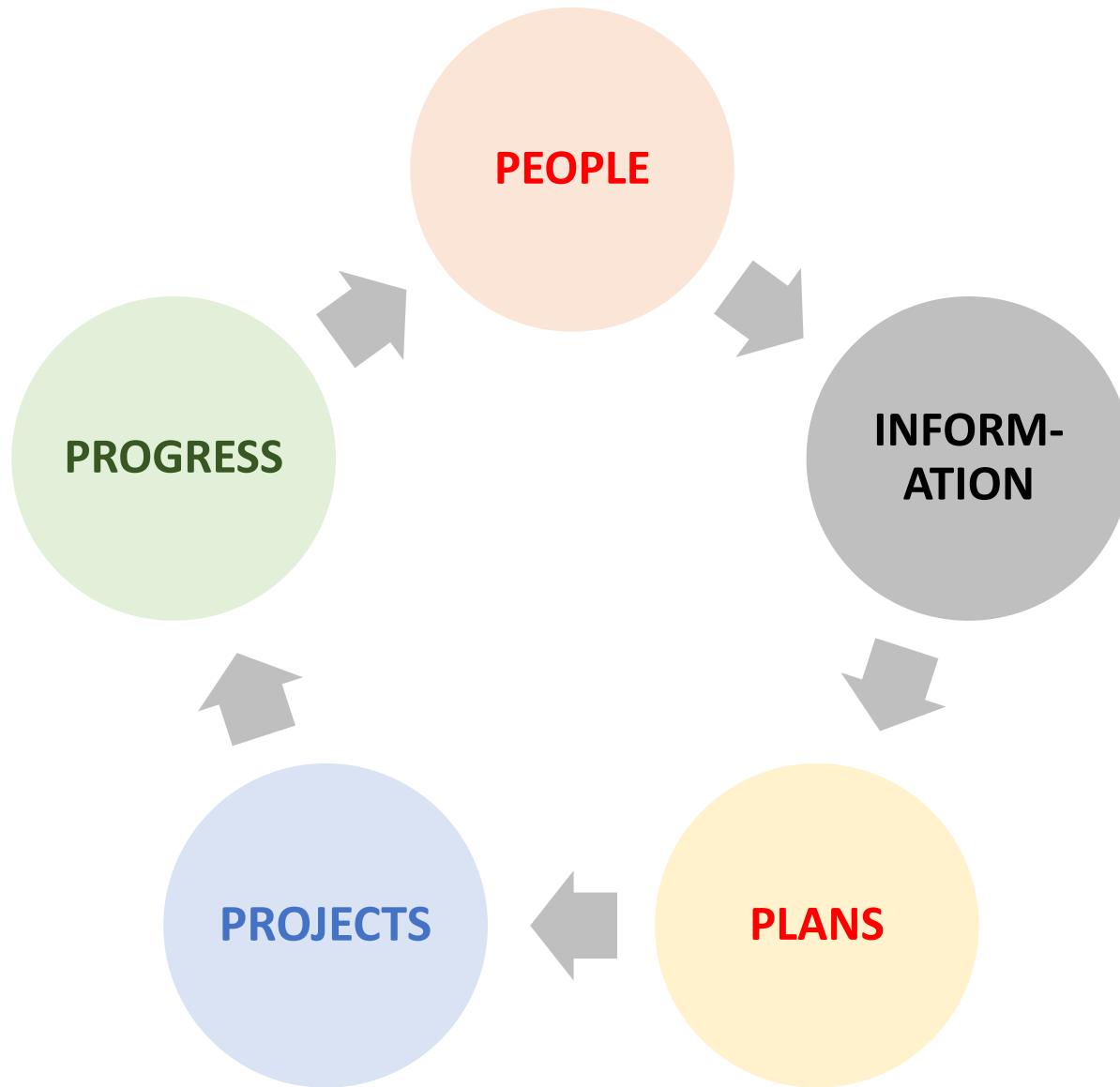


Community-based solutions often prioritize natural resources that people value, promoting local stewardship.



Community-based solutions often prioritize local businesses and jobs, keeping local economies thriving.

Joint Platform Actions



PEOPLE

Action 1: Collaborate on a “one Bay” vision to adapt to rising sea levels.

Task 1.1: Create a long-term regional vision rooted in communities.

Task 1.2: Lay the foundation for a proactive regional legislative agenda.

INFORMATION

Action 3: Broaden public understanding of climate change science and impacts.

Task 3.1: Tell local and regional stories about people and places adapting to climate change.

TASK 3.2: Weave climate adaptation literacy into school programs.

PLANS

Action 5: Align local and regional plans into a unified adaptation approach.

Task 5.1: Provide incentives for robust, coordinated adaptation plans.

Task 5.2: Align state-mandated planning processes around adaptation.

Action 2: Elevate communities to lead.

Task 2.1: Improve how communities and public agencies learn from each other and work together.

Task 2.2: Fund the participation and leadership of CBOs and frontline communities in adaptation planning.

Action 4: Base plans and projects on the best science, data, and knowledge.

Task 4.1: Align research and monitoring with information gaps.

Task 4.2: Make scientific data, information, and guidance easier to use.

Task 4.3: Increase access to technical consultants for local adaptation partners.

Action 6: Figure out how to fund adaptation.

Task 6.1: Expand understanding of the financial costs and revenues associated with regional adaptation.

Task 6.2: Establish a framework for funding plans and projects.

Task 6.3: Help cities and counties expand ways to fund adaptation planning and projects.

PROJECTS

Action 7: Refine and accelerate regulatory approvals processes.

Task 7.1: Accelerate permitting for equitable, multi-benefit projects.

Task 7.2: Tackle environmental regulations and policies that slow down progress on projects.

PROGRESS

Action 9: Track and report progress to guide future actions.

Task 9.1: Measure regional progress using metrics and share results.

Task 9.2: Monitor and learn from pilot projects.

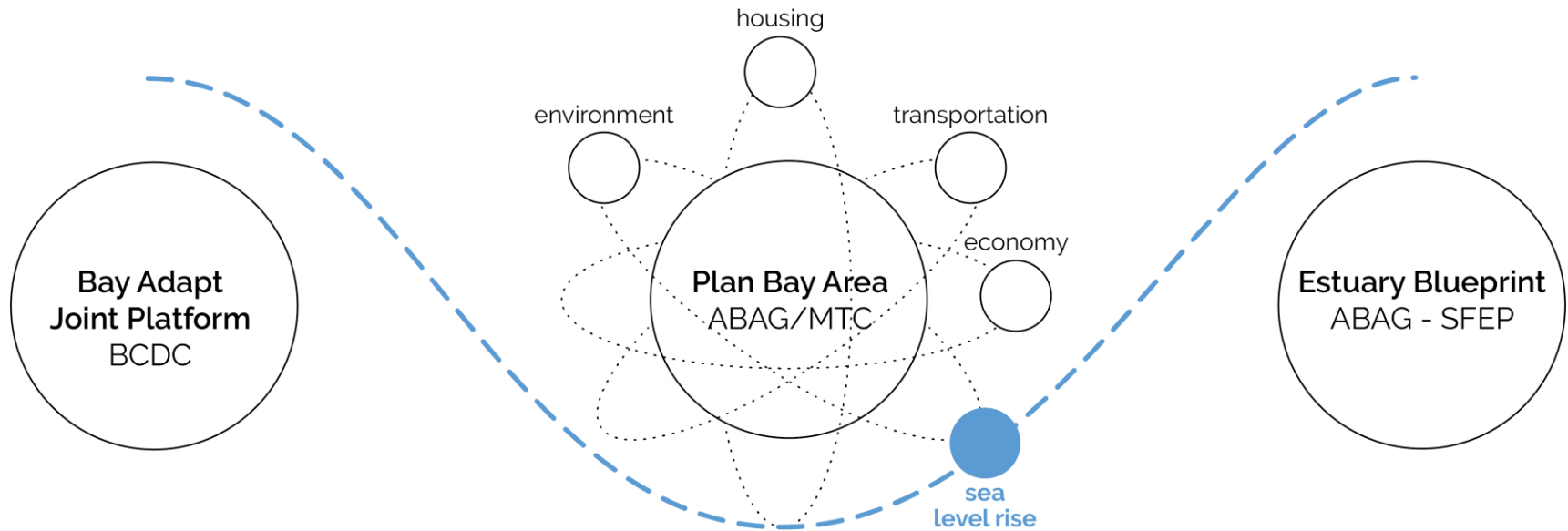
Action 8: Fund and facilitate faster adaptation projects.

Task 8.1: Incentivize projects that meet regional guidelines.

Task 8.2: Encourage collaboration among people doing projects in the same places.

Task 8.3: Facilitate faster construction of nature-based projects.

Plan Alignment



Brief Large Group Discussion

Breakout Rooms

Choose a Breakout Room

LAG Members

- [1-EJ] Environmental Justice Caucus
- [2-Bus] Business
- [3-NGO] Non-governmental Organizations and Institutes
- [4-Gov] Agencies

GUESTS and FRIENDS of the LAG

- [5-Friend] Friends of the LAG

Working Agreements

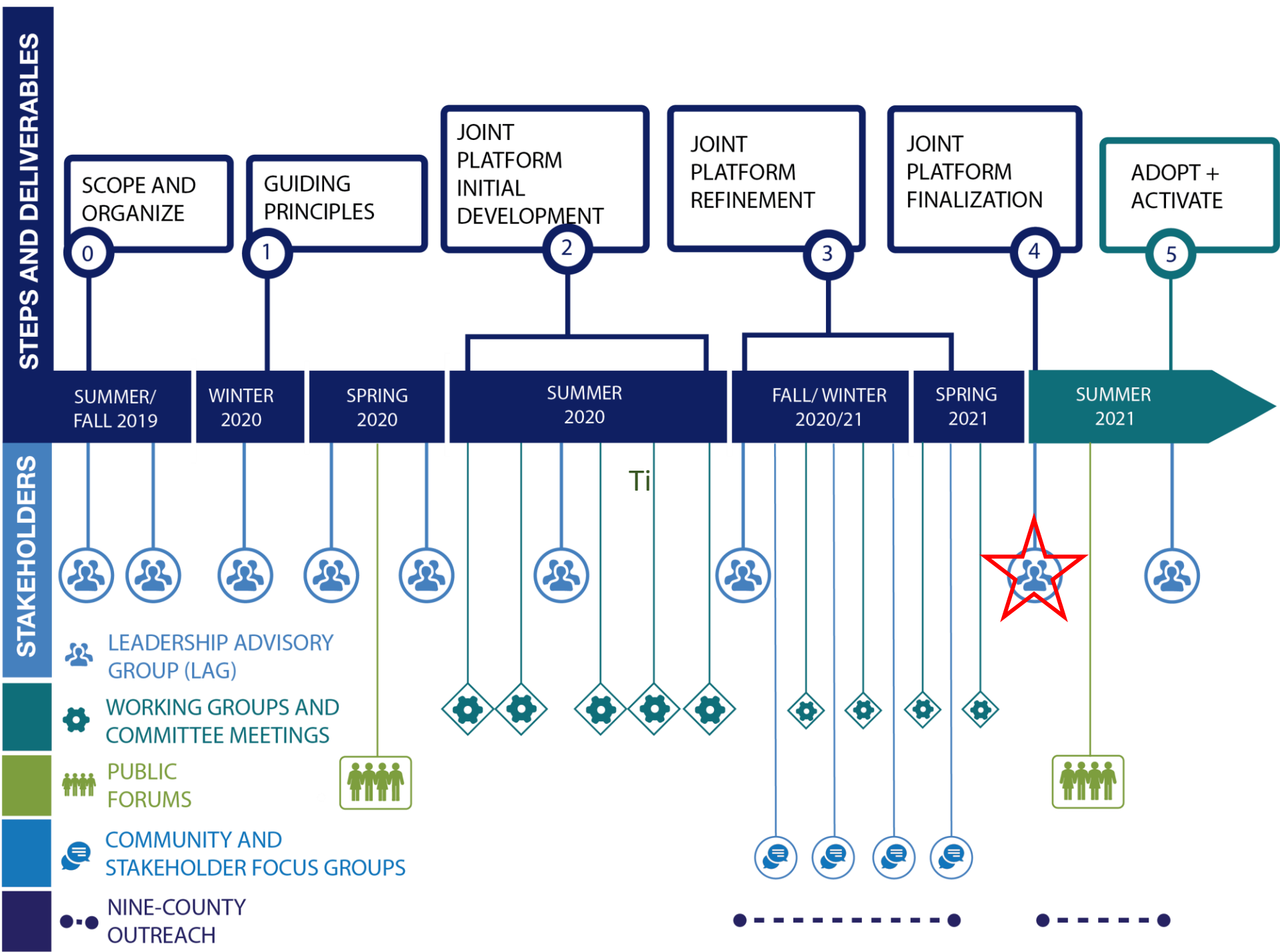
- Choose what's best fit for you of greatest interest
- Welcome everyone in a collaborative, learning spirit
- We will discuss key insights in large group

BREAKOUT DISCUSSION

- Are we ready to **advance the Joint Platform toward implementation and additional public outreach?**
- What are you excited about?
- How has the Joint Platform addressed
 - Our guiding principles
 - The breadth and depth that LAG members recommended?
- How would you like to see and help the Joint Platform move forward?

Final Question

Is there anyone who can't live with advancing the Joint Platform toward implementation?



Next Steps

1. Thursday (9-11) LAG Meeting on Implementation
2. Outreach and Engagement
 1. Public Forum
 2. Comment Period
 3. Elected Official Outreach
3. Adopt & Implement



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[RESOURCES ↓](#)

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THE BAY IS RISING.
THE TIME TO COME
TOGETHER TO ACT IS NOW



What is Bay Adapt?



A Rising Bay



News & Events