



**Regional Shoreline
Adaptation Plan**
An implementing project of **BAY ADAPT**

RSAP Planning Practitioner Workshop

Session B. Meaningful Engagement: Equity Assessment and Outreach in Planning

Led By: Phoenix Armenta

This session will provide an opportunity to explore and discuss:

1. How does the RSAP guide the selection of **participants in your planning process?**
2. How does the RSAP ask jurisdictions to think about **engagement and outreach?**
3. How can outreach be done with **equity at the forefront?**

How does outreach and engagement show up in the RSAP?

Plan Guidelines

Element A: Planning Process

Element B: Existing Conditions

Element C: Vulnerability Assessment

Element D: Adaptation Pathways

Element E: Land Use and Policy Plan

Element F: Implementation and Funding Plan

Element G: Project List

**SUBREGIONAL
SHORELINE
ADAPTATION
PLANS**

Minimum Standards

Equity Assessment

Resources

**Equitable Participation in
Adaptation Planning**

Element A: Planning Process

A1. List **local and county plan partners**, including jurisdictions, planning project team members, and affected parties.

A2. Include a map of the **subregional adaptation planning area** (“planning area”)

A3. Describe the **multi-jurisdictional coordination process**.

A4. Summarize **equitable engagement** efforts throughout the planning process.

Minimum Standards

Equity Assessment

Checks to evaluate equitable engagement:

- **Ensuring equitable representation**
- **Inclusion of vulnerable communities**

Equity Assessment				
	Plan Element	Guideline	Equity Question	Response
R	Element A: Planning Process	A1-b.	How has the planning effort ensured that representation in the planning project team matches the diversity of the planning area?	
		A1-b.	Has the planning project taken steps to include people from vulnerable groups such as the unhoused, disabled, linguistic communities, LGBTQIAA+, etc.?	
		A4-b.	How has the planning project team avoided tokenizing people from vulnerable communities in the planning process?	
		A4-b.	How has the planning effort addressed the needs of multilingual communities in the outreach efforts?	
		A4-b.	How did the planning effort elevate and empower the voices of socially vulnerable and environmental justice communities?	
		A4-b.	How does the engagement plan engage the most vulnerable populations?	
		A4-b.	Are there any communities being left out of this process?	
R	Element B: Existing Conditions	B3-a.	How have significant land use changes over time impacted socially vulnerable communities?	
		B3-b.	How do these systems serve or fail to serve socially vulnerable communities?	
		B3-c.	How does existing development patterns affect socially vulnerable communities, particularly in terms of access to resources and services?	
		B3-f.	How do transportation options affect the mobility and safety of socially vulnerable communities?	
		C1-	Are there populations being left out of your analysis?	

Recommended structure for organizing participants?

- **Project Team or Core Team** - Have direct responsibility for advancing the subregional adaptation plan and meet on a regular basis
- **Advisory Group/Key Partners** - Provide input and direct outcomes that are responsive to a variety of affected and interested parties perspectives and needs.
- **Community Members/Affected and Interested parties** - Provide feedback via a public outreach process and/or want to remain up to date on plan development and implementation.
- **Councils, Boards, and Commissions** - Elected and appointed officials and decision makers within each jurisdiction that will adopt the local plans.

Recommended Participants



Diversity and Equity Representation

EJ communities, Native CA Tribes, CBOs, at risk populations



City/County Agencies and Departments

Planning and community development, public health, transportation, school districts, ports/airports, public works, local utilities, etc.



Other Local Affected and Interested Parties

Reps of neighboring jurisdictions, land owners and managers, industry and business, workers and unions, transit users



Regional, State, and Federal Parties

Flood control, hazard mitigation, utilities, special districts, park agencies, academic institutions.

Budgeting and Compensation Recommendations

Advisory Group - Compensation for CBO leaders, tribal representatives, and members of EJ communities typically \$100-150/hour

Community Engagement - Stipends for participation in community events ~\$25-30/hour

How does this approach to equitable engagement reflect what you currently do?

- Please **share local examples** of how you've identified or developed equitable engagement plans
- Please identify **anticipate barriers** to equitable engagement.
- Please let us know if you have **questions or something is unclear** in our guidelines and standards
- Please let us know how we can **clarify or improve this language** or process for local planners