

An aerial photograph of the San Francisco Bay Area, showing the bay, surrounding land, and urban areas. The text is overlaid on the left side of the image.

IMPLEMENTATION COORDINATING GROUP

Meeting #7
May 2nd, 2025



AGENDA

- 15 | Welcome Intros and Context Setting
- 20 | Changing Funding Landscape
- 15 | Updates: Status of Funding Conversations
- 15 | Popcorn Updates
- 60 | Breakout Discussions & Report Out
- 15 | Plan Bay Area Implementation Update
- 10 | Next Steps and Meeting Feedback



MEETING OUTCOME

- **Understand** where we are with the Joint Platform
- **Assess** the direction of the Bay Adapt funding framework [Task 6.2] in light of changing funding landscape



Thank you to
departing
ICG
Members!



Becky Smythe
NOAA



Allison Brooks
BARC

... and
welcome
new ICG
members!



Sarah van der Schalie
NOAA



Josh Bradt
BARC

CO-CHAIR WELCOME & CHANGING FUNDING LANDSCAPE

STATUS OF FUNDING CONVERSATIONS

- **Public Funding** (Evyann Sloane, SCC)
- **Private Funding** (Rigel Robinson, BAC)
- **Investment Strategy** (Cory Copeland, BCDC)

POPCORN UPDATES

Breakout Groups (11:00am-11:45am)

- **Opportunities for building champions for nature-based solutions** - Summary of the Decisionmaker Engagement Working Group discussion about elected and appointed officials and their range of familiarity with NBS. Discussion of NBS priorities at a sub-regional scale (ie South Bay, Central, North), what challenges those projects are encountering or anticipated to encounter, and how we can pull decision-makers in to address those challenges. (Save the Bay)
- **Building better ties with the private sector** - Climate Week hosted lots of exciting conversations about the private sector and how they are engaging with climate. Who did we meet? What did we hear? What are some obvious allies and next steps? (Bay Area Council)

Bay Adapt Implementation Coordinating Group
5.2.2025

Building Better Ties with the *Private* *Sector*

Rigel Robinson
Bay Area Council



Why we're here:

- Reflect on Climate Week conversations about private sector engagement
 - Share updates and identify promising partnerships
 - Discuss next steps to strengthen private funding and collaboration for climate resilience
-





SF Climate Week

What We Heard:

- Momentum from sectors like tech, finance, real estate, and insurance
- Growing appetite for collaboration



Who did you meet?

- Who did you or your organization connect with during Climate Week?
- What signals or commitments did you hear?
- What missed opportunities stood out?

Our current areas of focus:

Identifying private risk

**Conducting analysis to
identify the private
properties and
property owners with
the greatest value and
assets at risk without
sufficient SLR
adaptation**



**Leveraging private
investment
BAC Economic
Institute study to
identify policy tools to
create new revenue
streams for adaptation
via waterfront
development in
priority development
areas and transit-rich
areas susceptible to
SLR**

What's next?

What are the specific areas or projects where you want or need to see private sector engagement or investment?

Are there private stakeholders you want to partner with but need a connection to?



What are the primary obstacles to attracting private investment in this work?

Are there policy changes we should pursue to activate private investment in shoreline resilience?

Thank you!

RRobinson@bayareacouncil.org

PLAN BAY AREA IMPLEMENTATION PLAN UPDATE

Michael Germeraad, MTC/ABAG

TOPICS FOR NEXT MEETING?

Sept 5, 10am-12:30pm

- Beneficial use of dredge sediment
- Regulatory reform - what is BCDC doing and how can we expand it to multiple agencies?
How is this related to advocacy?
- How should we be advocating/
communicating with foundations?
- What other topics would be worthwhile?



BAY ADAPT IMPACT REPORT

DRAFT Outline

Forward from Zack Wasserman, BCDC Chair

Vision for the Future: How has our vision evolved since the adoption of the Joint Platform in 2021? How should it evolve as we move forward together?

Highlighting Successes**

Rising Together recap, MOU, RSAP, Funding & Investment Framework/Investment Strategy, Bay Adapt Currents, Regulatory reform, SWAP, Shoreline Leadership Academy launch, and more!

Timeline** of communal accomplishments

****The impact report meetings we are having with each of you will inform this part of the impact report**



BCDC RSAP Workshop in North Richmond
Photo credit Karl Nielson

UPCOMING EVENTS

- **May 9th** - Bay Planning Coalition Spring Summit
- **May 12th**, 10:00 am - San Francisco Bay Coastal Flooding and Shoreline Resilience Funding [Webinar](#)
- **June 5** - BCDC SLR Commissioner Working Group
- **June 25** - BayCAN Virtual Meeting
- **July 8-10** - California Climate and Energy Conference - San Jose
- **Sept 15** - Rising Together: The Bay Adapt Summit
- **Sept 28-Oct 1** - APA California Conference Monterey
- **Oct 28-29** - State of the Estuary



THANK YOU!

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MEETING FEEDBACK



Use link on agenda
or <https://forms.gle/eqr9yjg31kti8cBt9>